

# Media Release, Monday, March 4, 2013

## **Contacts:**

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## **Title:** Student Photographers will be Published and Help to Protect More Land

**Photos:** Hi-res images links, captions and credits are available at the end of this release.

Mount Diablo and its foothills are filled with surprising wonders. Save Mount Diablo wants to see it through the next generations' eyes to help show others why all of the Diablo wilderness should be saved as parks for people and wildlife to enjoy. Save Mount Diablo is calling for student photo submissions for its first scholastic photography contest. "The photo contest will showcase our amazing Diablo wilderness, support local student talent and help raise awareness about lands that are still at risk. If you are a student or know local students, we hope you'll join us and share the contest to win great prizes like a \$1,000 Apple store gift card, having your photo published in *Diablo Magazine* and more," explained Save Mount Diablo's Communication Manager Beryl Anderson.

### **Call for Photos**

Alameda and Contra Costa County students grades Kindergarten through 12, can submit their original photos from one of the Diablo parks, listed on the contest website, that showcases why he or she enjoys Mount Diablo's lands and thinks they should be protected for a chance to win prizes, have their art displayed and more. All photography shall be submitted no later than April 30th in order to be considered in this contest. Winners will be announced the week of June 3<sup>rd</sup>.

Among the prizes students can win are photo publication in *Diablo Magazine*, display in local businesses, an iPod Shuffle and a \$1,000 Apple store gift card.

Save Mount Diablo's Advancement Director, Julie Seelen, commented on the organization's first Scholastic Photo Contest. "We're all so fortunate to live within a short drive of one of California's most iconic places, Mount Diablo. This contest is intended to be a celebration of our parks and our student's talents to show why we need to preserve, defend and restore our open space for people and wildlife to enjoy."

According to Anderson, only half of Mount Diablo's wilderness is preserved. The other half is at risk of being lost to development forever. Save Mount Diablo works to preserve, defend and restore the remaining natural lands for people and wildlife to enjoy. Preserving land for parks benefits the community and takes support from the community to be possible.

Visit [www.SaveMountDiabloContest.com](http://www.SaveMountDiabloContest.com) for more information or to enter.

### **Summary:**

**WHAT** – Save Mount Diablo is calling for student photo submissions for its first scholastic photography contest.

**WHO** – Alameda and Contra Costa County students grades Kindergarten through 12, can submit their original photos from one of the Diablo parks, listed on the contest website, that showcases why he or she enjoys Mount Diablo's lands and think they should be protected for a chance to win prizes, have their art displayed and more.

**WHERE** – Original student photos can be submitted from one of the Diablo parks, listed at [www.SaveMountDiabloContest.com](http://www.SaveMountDiabloContest.com) along with full details, rules and contest entry.

**WHEN** - All Photography shall be submitted no later than April 30th in order to be considered in this contest. Winners will be announced the week of June 3rd.

WHY - "The photo contest will showcase our amazing Diablo wilderness, support local student talent and help raise awareness about lands that are still at risk. If you are a student or know local students, we hope you'll join us and share the contest to win great prizes like a \$1,000 Apple store gift card, having your photo published in Diablo Magazine and more," explained Save Mount Diablo's Communication Manager Beryl Anderson.

**Photos:** Hi-res images may be downloaded here:

<https://www.yousendit.com/download/UW14QndEaytRWUp4Tk1UQw>

**Captions and Credits:**

1. Some of the varied habitats in the Diablo wilderness that offer wildlife habitat, recreation and an abundance of photo opportunities looking up to the mountain's iconic double peaks. By Scott Hein, [www.heinphoto.com](http://www.heinphoto.com).
2. Contest Flyer
3. Contest Logo

Save Mount Diablo is a non-profit 501(c)(3) conservation organization, which has been preserving lands on and around Mount Diablo and educating the public to the mountain's natural values since 1971. Preserved lands have increased from 6,788 acres in one park to more than 110,000 acres in more than 40 parks and preserves. Save Mount Diablo continues to preserve, defend and restore the remainder of the mountain for people and wildlife to enjoy. Contact: Save Mount Diablo, telephone: (925) 947-3535, fax: (925) 947-0642, 1901 Olympic Blvd., Suite 320, Walnut Creek, CA 94596; [www.SaveMountDiablo.org](http://www.SaveMountDiablo.org) ###